

UČNI NAČRT PREDMETA / COURSE SYLLABUS	
Predmet:	Ekomska sociologija
Course title:	Economic Sociology

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, univerzitetni študijski program prve stopnje	-	Drugi ali tretji	Četrtni ali šesti
Informatics in Contemporary Society, first cycle Academic Study programme	-	Second or third	Fourth or sixth

Vrsta predmeta / Course type	Izbirni / Elective
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Univerzitetna koda predmeta / University course code:	1-ISD-UN-IP-ES-2016-10-01
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Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:	
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Jeziki / Languages:	Predavanja / Lectures:	Slovenski, angleški / Slovene, English
	Vaje / Tutorial:	Slovenski, angleški / Slovene, English

#### Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v 2. letnik študija.  
Izdelana, predstavljena in pozitivno ocenjena seminarска naloga je pogoj za pristop k izpitu.

#### Prerequisites:

The prerequisite is enrolment into the 2nd year of the study.  
Prior to the exam, the student has to prepare and present seminar work.

#### Vsebina:

Ekomska sociologija je sociološka analiza ekonomskih fenomenov, institucij in odnosov. Vsebine so:

- Osnovni koncepti in pristopi v ekomski sociologiji: stara in nova ekomska sociologija (ključni avtorji); neoinstitucionalizem v ekonomiji in sociologiji; behaviorizem.
- Gospodarstvo v makro-sociološki

#### Content (Syllabus outline):

Economic sociology is a sociological analysis of economic phenomena, institutions and relations. The topics are:

- Basic concepts and approaches in economic sociology: old and new economic sociology (key authors); neoinstitutionalism in economics and sociology; behaviorism.
- The economy from the macro-sociological perspective:

<p>perspektivi: organizacije, usmerjanje in razvoj v globalnem okolju; vpliv ekonomske, politične in kulturne globalizacije; mednarodni ekonomski odnosi.</p> <ul style="list-style-type: none"> <li>• Gospodarstvo v mezo-sociološki perspektivi: sociologija ekonomskeh institucij in vedenja; družbena konstrukcija trgov; delo in poklici; ekonomska omrežja; neformalna ekonomija.</li> <li>• Gospodarstvo v mikro-sociološki perspektivi: sociologija podjetij in organizacij; oblikovanje poslovnih skupin; socialna konstrukcija podjetništva.</li> <li>• Gospodarstvo v povezavi z drugimi delnimi sistemmi: vpliv države in politike; izobraževalni in socialni kapital; vpliv kulture na gospodarstvo; vpliv tehnologije.</li> <li>• Postkomunistična gospodarstva.</li> <li>• Konkurenčnost nacionalnih gospodarstev: merjenje konkurenčnosti nacionalnih gospodarstev; indeksi konkurenčnosti; vloga države in politike pri vzpostavljanju gospodarske konkurenčnosti.</li> </ul>	<p>organization, direction and development of the global environment; the impact of economic, political and cultural globalization; international economic relations.</p> <ul style="list-style-type: none"> <li>• Economy in the meso-sociological perspective: sociology of economic institutions and behavior; the social construction of markets; work and professions; economic networks; informal economy.</li> <li>• Economy in micro-sociological perspective: Sociology of enterprises and organizations; the formation of business clusters; social construction business.</li> <li>• Economy in conjunction with other partial systems: the impact of the state and politics; educational and social capital; the impact of culture on the economy; the impact of technology.</li> <li>• Post-communist economies.</li> <li>• The competitiveness of national economies: measuring the competitiveness of national economies; indices of competitiveness; the role of government and politics in the establishment of economic competitiveness.</li> </ul>
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#### **Temeljni literatura in viri / Readings:**

- Granovetter, M. (1985). *Economic Action and Social Structure: The Problem of Embeddedness*. The American Journal of Sociology, št. 91, str. 481-510.
- *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*. (2001). Oxford: Oxford University Press.
- Polanyi, K. (1944). *The Great Transformation*. Boston: Beacon.
- Porter, M. E. (1998). *The Competitive Advantage of Nations*. New York: The Free Press.
- *The Handbook of Economic Sociology*. (2005). Princeton: Princeton University Press.
- Weber, M. (1978). *Economy and Society*. Berkeley: University of California Press.

#### **Cilji in kompetence:**

Učna enota prispeva k razvoju naslednjih splošnih in predmetno- specifičnih kompetenc:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih

#### **Objectives and competences:**

The instructional unit contributes to the development of the following general and subject-specific competences:

- knowledge and understanding of social processes and the ability to analyse and synthesize them, predict solutions and their consequences

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| <p>posledic</p> <ul style="list-style-type: none"> <li>• razvoj kritične in samokritične presoje</li> <li>• občutljivost za ljudi in socialno okolje ter razvoj komunikacijskih sposobnosti in spretnosti, posebej komunikacije v mednarodnem okolju</li> <li>• etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturnosti</li> <li>• poznavanje in razumevanje zgodovine razvoja temeljnih družboslovnih disciplin (stroke) in sicer s področja sociologije, političnih ved, komunikologije, ekonomije in menedžmenta, družboslovne informatike, pravoznanstva, družboslovne statistike in kvalitativnih metod</li> <li>• sposobnost interdisciplinarnega pristopa, ki se kaže kot razumevanje splošne strukture družbenih ved ter povezanosti med njenimi posameznimi disciplinami in poddisciplinami</li> <li>• razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba v reševanju konkretnih družbenih in delovnih problemov</li> <li>• komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami</li> <li>• razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko obravnavo in delovanje</li> <li>• načrtovanje in obvladovanje sprememb ob oblikovanju celovite ocene stanja v organizaciji ali družbenem okolju z upoštevanjem različnih dejavnikov</li> </ul> | <ul style="list-style-type: none"> <li>• development of critical and self critical evaluation</li> <li>• Sensitivity for people and the social environment and the development of communication skills and abilities, especially communication in an international environment</li> <li>• ethical reflexion and commitment to professional ethics in the social environment with respect to the principle of non – discrimination and multiculturality</li> <li>• knowledge and understanding of the justifications and history of the development of basic social sciences (professional), specifically, sociology, political science, communication science, economy and management, social informatics, law, social science statistics and methodology</li> <li>• ability for an interdisciplinary approach, shown as an understanding of general structure of social sciences and interconnections between its individual scientific disciplines and sub disciplines</li> <li>• understanding and use of methods of critical analysis and their use in the solving of actual social and work problems</li> <li>• communication with experts from various fields of economic and social life and with various interest groups</li> <li>• Understanding of relations between individuals, organisations and social environment, the ability for complex system perspective and operation</li> <li>• Planning and mastery of changes while forming a comprehensive evaluation of the state in an organisation or social environment with consideration of various factors</li> </ul> |
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**Predvideni študijski rezultati:**

Znanje in razumevanje:

Sposobnost študenta/študentke bo:

- poznavanje, razumevanje in uporaba temeljnih konceptov in pristopov s področja ekonomske sociologije ter povezava le-teh s konkretnimi dogodki in procesi v gospodarstvu
- razumevanje temeljnih lastnosti gospodarstva ter umestitev gospodarstva v širši družbeni kontekst
- poznavanje osnovnih razlik med različicami kapitalističnega tržnega gospodarstva
- razumevanje temeljnih pojmov, povezanih z družbenimi procesi in aplikacija teh na procese, ki potekajo v gospodarstvu
- poznavanje in kritično vrednotenje dejavnikov, ki vplivajo na strategije in vedenje podjetij in organizacij
- spremljanje in samostojna kritična refleksija ključnih lastnosti in sprememb v gospodarskem sistemu
- poznavanje, spremljanje in kritično vrednotenje dejavnikov konkurenčnosti nacionalnega gospodarstva

**Intended learning outcomes:**

Knowledge and understanding:

The students will have:

- knowledge, understanding and application of basic concepts and approaches in the field of economic sociology and link them with concrete events and processes in the economy
- understanding of the main features of the economy and the placement of the economy in a wider social context
- knowledge of fundamental differences between the versions of the capitalist market economy
- understanding the basic concepts associated with social processes and application of the processes taking place in the economy
- knowledge and critical evaluation of the factors affecting the strategies and behavior of enterprises and organizations
- monitoring and independent critical reflection of key characteristics and changes in the economic system
- knowledge, monitoring and evaluation of critical factors of competitiveness of the national economy

**Metode poučevanja in učenja:**

- predavanja z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri, reševanje problemov)
- seminarske vaje (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, diskusija, sporočanje povratne informacije)
- eksperimentalne vaje, ki temeljijo na izkušenjskem, sodelovalnem in problemskem učenju (samostojno učenje, diskusija, razlaga, opazovanje, timsko delo, študija primera, metode kritičnega branja in pisana, igra vlog, sodelovalno učenje, portfolijo, evalvacija,

**Learning and teaching methods:**

- lectures with active participation of students (explanation, discussion, questions, examples, problem solving)
- seminars (reflection on experiences, project work, team work, critical thinking, discussion, feedback)
- experimental work based on experiential, collaborative and problem-based learning (self-study, discussion, interpretation, observation, teamwork, case study methods of critical reading and writing, role playing, cooperative learning, portfolio, evaluation, self-assessment)

<p>samoocenjevanje</p> <ul style="list-style-type: none"> <li>• individualne in skupinske konzultacije (diskusija, dodatna razlaga, obravnava specifičnih vprašanj)</li> </ul>	<ul style="list-style-type: none"> <li>• individual and group consultations (discussion, additional explanation deals with specific issues)</li> </ul>
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<b>Načini ocenjevanja:</b>	Delež (v %) / Weight (in %)	<b>Assessment:</b>
Način (pisni izpit, ustno izpraševanje, naloge, projekt): <ul style="list-style-type: none"> <li>• seminarska naloga</li> </ul>	100	Type (examination, oral, coursework, project): <ul style="list-style-type: none"> <li>• seminar paper</li> </ul>