

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet: Poslovna etika
Course title: Business Ethics

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Informatika v sodobni družbi, visokošolski strokovni in univerzitetni študijski program prve stopnje	-	Drugi ali tretji	Četrty ali šesti
Informatics in Contemporary Society, first cycle Professional Study Programme and Academic Study programme	-	Second or third	Fourth or sixth

Vrsta predmeta / Course type

Izbirni / Elective

Univerzitetna koda predmeta / University course code:

1-ISD-VS,UN-IP-PE-2016-10-01

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:

Jeziki / Languages:

Predavanja / Lectures:

Slovenski, angleški / Slovene, English

Vaje / Tutorial:

Slovenski, angleški / Slovene, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Pogoj za vključitev v delo je vpis v drugi ali tretji letnik študija.

Študent/študentka mora pred pristopom k izpitu pripraviti in uspešno zagovarjati seminarsko nalogo.

Prerequisites:

Enrolment into 2nd or 3rd year of study.

The student is obliged to prepare and defend his/her seminar paper before the admission to the examination.

Vsebina:

- Uvod v problemsko področje: poslovna etika v sodobnem poslovnem svetu.
- Ime in pojem etike (trije različni jeziki sodobne poslovne etike: *delovati*, *biti in znati* (delati tisto, kar je prav – govorica behaviorističnega nauka; biti tisti pravi – govor vrline; vedeti kaj je dobro – jezik etične teorije).
- Temeljne kategorije poslovne etike (dobro vs. zlo, moralne ocene oz. sodbe, maksime in norme, dejanje, dosežek, vest, dolžnost, odgovornost, vrlina, značaj, kodeksi).
- Dobri poslovni običaji kot oporišče sodobne poslovne morale (dve plati sodobne etične teorije - utilitarizem kot iskanje rezultatov in formalizem kot iskanje pravila).
- Moralne vrednote, vrline in pravila zglednega poslovanja - moralna dimenzija sodobnega globalnega gospodarstva.
- Kodeksi poklicne etike in dobre prakse pri nas: študija primera vzorcev zglednega vedenja in zaželenega načina obnašanja.
- Metode, tehnike in strategije preprečevanja in razreševanja moralnih dilem, sporov in konfliktov v gospodarski organizaciji.
- Moralna odgovornost podjetij do notranjega in zunanjega okolja organizacije (izzivi, pasti in zanke poslovanja z vidika globalne ekonomije).
- Perspektive in trendi razvoja sodobne poslovne morale v EU.
- Doseg in meje moči vpliva poslovne morale na praktično delovanje poslovnih vseh v vsakdanji praksi.

Content (Syllabus outline):

- Introduction to the topics: business ethics in the contemporary business world.
- Name and concept of ethics (three different languages of the modern business ethics: *to act*, *to be* and *to be able* (to do what is right - the language of behavioural theory, to be the one who is right - voice of virtues, to know what is good - the language of ethical theory).
- Basic categories of business ethics (good vs. evil, moral judgments, maxims and norms, act, achievement, conscience, duty, responsibility, virtue, character, code).
- Good business practices as a basis of modern business morality (two sides of modern ethical theories - utilitarianism as the search of result(s) and formalism as the search of rule(s)).
- Moral values, virtues and exemplary business rules - moral dimensions of modern business activity in global economy.
- Codes of professional ethics and good practice in our country: case study of exemplary patterns of behaviour and desirable mode of conduct.
- Methods, techniques and strategies for prevention and resolution of moral dilemmas, disputes and conflicts in economic organisation.
- Corporate moral responsibility to the internal and external environment of the organization (the challenges, pitfalls and traps in business operations from the perspective of global economy).
- Perspectives and development trends of modern business morality in the EU.
- The range of power and limits of influence of business morality on the practical operation of the business people in everyday practice.

Temeljni literatura in viri / Readings:

- JELOVAC, DEJAN (2000) *Podjetniška kultura in etika*. Portorož: VSŠP.
- FISHER, COLIN in LOVELL, ALAN (2006) *Business Ethics and Values*. Essex: Pearson Education.
- DE GEORGE, RICHARD (2006) *Business Ethics*. Upper Saddle River: Pearson Prentice Hall.
- CRANE, ANDREW in MATTEN, DIRK (2007) *Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization*. Oxford in New York: Oxford University Press.
- COMTE-SPONVILLE, ANDRE (2002) *Mala razprava o velikih vrlinah*. Ljubljana: Vale-Novak.

Cilji in kompetence:

Učna enota prispeva k razvoju naslednjih splošnih in predmetno-specifičnih kompetenc:

Splošne kompetence:

- poznavanje in razumevanje družbenih procesov ter sposobnost za njihovo analizo, sintezo in predvidevanje rešitev in njihovih posledic
- poznavanje pomena kakovosti in prizadevanje za kakovost strokovnega dela skozi avtonomnost, (samo)kritičnost, (samo)refleksivnost in (samo)evalviranje v strokovnem delu
- občutljivost za ljudi in socialno okolje ter razvoj komunikacijskih sposobnosti in spretnosti, posebej komunikacije v mednarodnem okolju
- etična refleksija in zavezanost profesionalni etiki v družbenem okolju s spoštovanjem načela nediskriminatornosti in multikulturalnosti
- zmožnost vzpostavljanja in vzdrževanja kooperativnih odnosov za delo v skupini in z drugimi uporabniki in skupinami (lokalna skupnost, organizacije javne uprave, gospodarstvo, nevladne organizacije) ter zmožnost strpnega dialoga

Objectives and competences:

The instructional unit contributes to the development of the following general and subject-specific competences:

General competences:

- familiarity with and understanding of social processes and competence for their analysis, synthesis and prediction of solutions as well as consequences thereof
- knowledge of the meaning of quality and striving to achieve quality of professional work through autonomy, (self) criticism, (self) reflexivity and (self) evaluation in professional work
- sensitivity for people and social environment and development of communication competences and skills, especially for communication in the international environment
- ethical reflexion and commitment to professional ethics in the social environment with respect to the principle of non – discrimination and multiculturalism
- competence for establishment and maintenance of cooperative relations for group work and work with other users and groups (local community, public organisations, economy, NGOs) and the ability for common dialogue

Predmetno-specifične kompetence:

- organizacijske in vodstvene spretnosti v organizacijah, ob razumevanju individualnih vrednot in skupinskih vrednotnih sistemov, z obvladovanjem profesionalno-etičnih vprašanj
- komuniciranje s strokovnjaki iz različnih področij gospodarskega in družbenega življenja ter z različnimi interesnimi skupinami
- razumevanje odnosov med posamezniki, organizacijami in družbenim okoljem, zmožnost za kompleksno sistemsko gledanje in delovanje
- poznavanje in razumevanje teoretičnih osnov analitičnega in svetovalnega dela (prenos znanja do uporabnika)

Subject-specific competences:

- organisational and leadership skills at institutions, while understanding individual values and group value systems for the management of professional – ethical questions
- communication with experts from various fields of economic and social life and with various interest groups
- understanding of relations between individuals, institutions and the social environment, the ability to perceive and function at a complex, systemic level
- knowledge and understanding of theoretical bases of analytical and counselling work (transfer of knowledge to user)

Predvideni študijski rezultati:

Znanje in razumevanje:

Študent/študentka bo:

- seznanjen/a z namenom predmeta, vsebino in metodami dela ter njegovimi obveznostmi
- sposoben/a poglobljeno razumeti obzorja in temelj problemskega področja poslovne etike
- znal/a pojasniti bistvene pojme znotraj kategorialno-metodičnega aparata poslovne kulture
- razumel/a obseg in vsebino pojma poslovne etike
- dojel/a bistvo vplivnih etičnih stališč znotraj etičnega pluralizma
- razumel/a in jasno razlikoval/a ključne kategorije poslovne etike v poslovnem življenju
- pridobil/a vpogled v bistvo dobrih poslovnih običajev, njihovo vlogo, mesto in pomen za uspešno sodobno poslovanje
- usposobljen/a za dojemanje moralne dimenzije poslovanja
- razvil/a spretnosti za uporabo različnih metod in tehnik za prepoznavanje/preprečevanje in

Intended learning outcomes:

Knowledge and understanding:

Student will be:

- informed of the purpose of subject, content and methods of work and their obligations
- able to gain a deeper understanding of the horizons and the foundation of the expert fields of business ethics
- able to explain key concepts within the categorical-methodical apparatus of a business ethics
- understand the scope and content of the concept of business ethics
- grasp the essence of important ethical positions within ethical pluralism
- understand and clearly distinguish the key categories of business ethics in business life
- gain insight into the essence of good business practices, their role, place and importance for a successful modern business
- qualified for the perception of moral dimensions of business
- able to develop skills in using various methods and techniques to identify

razreševanje moralnih napetosti/nesoglasij • pridobil/a čut za moralno odgovornost do notranjega in zunanjega okolja podjetij • razvil/a občutek dolžnosti do izogibanja moralnim spodrslijajem, napakam, ipd. • usposobljen/a za razumevanje dosega in meja poslovne etike • pridobil/a pregled nad odprtimi vprašanji stroke in njenimi perspektivami v bližnji prihodnosti	prevent and resolve moral tensions / conflicts • gain a sense of moral responsibility for the internal and external business environment of company • able to develop a sense of moral duty to avoid slips, errors, etc. • trained to understand the scope and boundaries of business ethics • gain an overview of the open issues of the profession and its perspectives in the near future
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Metode poučevanja in učenja:

- *predavanja* z aktivno udeležbo študentov (razlaga, diskusija, vprašanja, primeri)
- *vaje*, (študija primerov, refleksija izkušenj, metode kritičnega mišljenja, diskusija, forum za reševanje moralnih problemov, sporov, konfliktov in dilem)
- *samostojen študij* (branje literature in priprava domačih nalog)

Learning and teaching methods:

- *lectures* with active engagement of students (explanation, discussion, questions, examples)
- *tutorials*, (case study, experience, reflection, critical thinking, discussion, feedback, a forum for solving moral problems, disputes, conflicts and dilemmas)
- *individual study* (literature reading and preparation of home works)

Načini ocenjevanja:

Delež (v %) /
Weight (in %)

Assessment:

Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
• pisni/ustni izpit • seminarska naloga in zagovor	60 40	• written/oral exam • seminar paper and defense